

THE FOMA JOURNAL

Published by the
Florida Osteopathic Medical Association
 2007 Apalachee Parkway
 Tallahassee, Florida 32301
 (850) 878-7364 Email: fomapr@earthlink.net

The FOMA Journal is the official publication of the Florida Osteopathic Medical Association, the fourth largest Osteopathic Association in the United States. The Journal is published quarterly and is circulated to DO's and their professional personnel, osteopathic hospitals and colleges, osteopathic medical students, university researchers, legislators, governmental officials, and professional suppliers. The Journal contains a variety of technical and nontechnical information of direct interest to the Osteopathic Profession. This includes information on health research, risk management, professional relations, and other health related issues. As the Osteopathic Profession expands, communicating timely information to its members continues to be of the utmost importance. The Journal intends to accomplish this task by supplying readers with articles written by leaders in the health care, medical and osteopathic professions on a state-wide and national level. The Journal has a circulation of over 2,500.

PUBLISHING SCHEDULE AND CLOSING DATES

Issue	Copy Deadline
Spring (April)	March 15
Summer (August)	July 15
Winter (December)	November 15

Cancellations for space reservations are not accepted after due dates. Advertisers canceling after cutoff dates will be billed for space ordered.

CONTRACT INFORMATION

The Journal's Editorial Committee reserves the right to reject any advertising considered to be objectionable as to wording, content or appearance. The Journal's Editorial Committee also reserves the right to place the word "advertisement" on any ad which it may believe to resemble editorial material. All advertisements are accepted and published upon the representation that the advertiser and agency, if one, is/are authorized to publish the entire contents and subject matter thereof. In consideration of the publisher's acceptance of such advertisements for publication, the advertiser and agency, if one, will indemnify and hold the publisher harmless from and against any loss or expense resulting from claims or suits for defamation, libel, violation of privacy, plagiarism and/or copyright infringement. Publisher is not responsible for any errors in key numbers. Any required modification of copy submitted as camera ready will be charged to the advertiser.

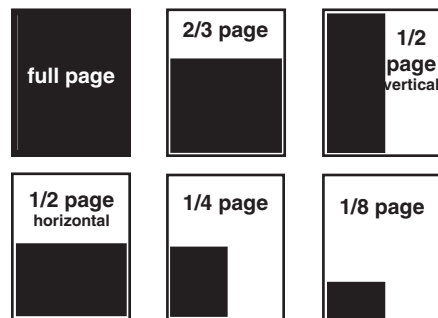
GENERAL ADVERTISING INFORMATION

Only **PC Digital Files Accepted** – Send on CD/DVD or by e-mail. Layouts are accepted from Adobe InDesign, Illustrator, Photoshop, PDF, EPS or TIFF file (resolution 300 dpi for color and 800 dpi for black and white). Please provide a hard copy. *If you use a MAC, please send your file as a PDF.* Email to fomapr@earthlink.net.

Placement of the advertisement is at the sole discretion of *The Journal* unless a special position is contracted for. Add 15% of space rate for special positions. The inside cover and back cover (1/2 page ad) are both considered special positions. There is no charge for bleeds, which are only available on full page ads. Bleed size is 9 x 11^{1/2}.

AD SPECIFICATIONS

Full Page	7 1/2 x 10
2/3 Page	7 1/2 x 7 1/2
1/2 Page	
Horizontal	7 1/2 x 4 7/8
Vertical	3 3/4 x 10
1/4 Page	3 5/8 x 4 7/8
1/8 Page	3 5/8 x 2 5/16
Full page trim size / Full Bleed	8 1/2 x 11



BILLING INFORMATION

All payments are due within 15 days of the date of the invoice. Past-due invoices are subject to a 2% per month service charge.

ADVERTISING RATES

	4-Color Process	B & W
Full Page	\$1,500	1,000
2/3 Page	\$1,250	\$750
1/2 Page	\$1,000	\$550
1/4 Page	\$900	\$400
1/8 Page	\$800	\$300
Classified (Maximum 6 lines) (free for members)	\$100	
PMS/Spot Colors		
	Black/white + 1 PMS Color \$260 per page additional	
	Black/white + 2 PMS Color \$425 per page additional	

*Additional charges may apply for typesetting/layout
 *Deduct 10% if exhibitor at current year's convention/seminar
 *Deduct 10% if four ads prepaid in advance

Advertising Contract

Advertiser/Client: (Please Print)

Company Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Contact Person/Authorization _____ Title _____

E-mail Address: _____

Space Ordered:

Full Page 1/2 Page horiz.

2/3 Page 1/4 Page

1/2 Page vertical 1/8 Page

Classified (attach typed text for ad)
\$100 for non-members, Free for members

Comments: _____

Cost:

Rate per ad \$ _____

issues to run x _____

Special discounts/charges...
(preferred position, etc.) (-) (+) _____

Total due = _____

Please submit payment with advertising contract

The FOMA Journal

Address All Orders & Correspondence to:

The Journal

The Florida Osteopathic Medical Association

2007 Apalachee Parkway

Tallahassee, Florida 32301

(850) 878-7364 fax: (850) 942-7538

**** Email artwork files to: fomapr@earthlink.net**

Edition:

Winter Summer

Spring Fall

Specifications:

- Black only
- Black and 1 color of _____
- Black and 2 colors of _____ and _____
- 4 color process

Other information:

- Ad(s) enclosed Ad(s) sent by email
- Ad(s) will follow

Payment Method: Check _____ Visa _____ Mastercard _____ American Express _____

Card Number: _____ V-code: _____ Exp. Date: _____

I hereby authorize the FOMA/Journal to run the ad(s) stated above in the desired issues. I have read the contents of this rate card and agree to abide by the conditions set forth therein.

Authorized Signature

Name/Title (print)

Date